Bio - Shawn Coetzee



Shawn Coetzee is the Managing Director and founder of the management consultancy company, SC Management and Advisory Solutions (Pty) Ltd. He is currently serving as Chairperson of the Stellenbosch University Business School (SBS) Alumni Association Western Cape Chapter following his involvement with the SBS since the year 2006. He has a passion for developing authentic leaders on a personal-, organizational- and societal level and is an active proponent of values-based leadership alongside the principles of servant leadership. Subsequently, he has excelled in all leadership development programmes completed to date and received the Directors Award for Academic Excellence on the SBS-ED's flagship Executive Development programme in the year 2007, complimented by his MBA research thesis on the successful transition of senior-and executive leaders through the construct of leadership coaching within a culturally diverse context.

Shawn is a highly experienced Turnaround Specialist, a Strategic Thinker and a former Chief Executive Officer with his senior management- and executive management experience extending over a period of 20 years. He is the former Chairperson of the Organization for Economic Cooperation and Development (OECD) Fresh Fruits and Vegetables Section and has chaired meetings at the United Nations Economic Commission for Europe (UNECE). He is an experienced international speaker and has led international peer reviews, benchmarking projects and exchange programmes with other countries. He has been the driver and initiator of a range of groundbreaking projects within the South African agriculture sector.

Shawn is a Member of the Institute of Directors of South Africa (IoDSA) and the Sinethemba NGO focussing on the needy and vulnerable. He has an undergraduate qualification in Food Science and Technology and holds a Master's Degree in Business Management and Administration (MBA) graduating from Stellenbosch University during the year 2016.